

# **Allestire**

PRICE LIST

**ADVERTISING  
PARTNER**

<b>DesignerGuide</b>	<b>starts from</b>	<b>net / net</b>
1/4 page	784,00 € <b>3.136,00 €</b>	per issue 12 months budget
1/2 page	984,00 € <b>3.936,00 €</b>	per issue 12 months budget
full page	1.520,00 € <b>6.080,00 €</b>	per issue 12 months budget
<b>BuyersGuide e TechGuide</b>		
1/4 page	666,40 € <b>2.665,60 €</b>	per issue 12 months budget
1/2 page	836,40 € <b>3.345,60 €</b>	per issue 12 months budget
full page	1.292,00 € <b>5.168,00 €</b>	per issue 12 months budget

<b>Special ADV placements</b>	
Presence in DesignGuide	+20%
ADV cover 2 inside	+20%
ADV cover 4 outside	+20%

<b>Multichannel expansions</b>	
Podcast	280 - 480 €
Dedicated newsletter	350 - 700 €
Multimedia expansions	95 - 280 €
Workshop live & live streaming	480 - 1.450 €
Workshop live streaming	320 - 850 €

**6 months**  
2 issues

**Allestire**

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<b>DesignerGuide</b>	<b>starts from</b>	<b>net / net</b>
1/4 page	882,00 € <b>1.764,00 €</b>	per issue 12 months budget
1/2 page	1.107,00 € <b>2.214,00 €</b>	per issue 12 months budget
full page	1.710,00 € <b>3.420,00 €</b>	per issue 12 months budget
<b>BuyersGuide e TechGuide</b>		
1/4 page	749,70 € <b>1.499,40 €</b>	per issue 12 months budget
1/2 page	940,95 € <b>1.881,90 €</b>	per issue 12 months budget
full page	1.453,50 € <b>2.907,00 €</b>	per issue 12 months budget

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**3 months**  
1 issue

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1/4 page	980,00 € <b>980,00 €</b>	per issue 12 months budget
1/2 page	1.230,00 € <b>1.230,00 €</b>	per issue 12 months budget
full page	1.900,00 € <b>1.900,00 €</b>	per issue 12 months budget
<b>BuyersGuide e TechGuide</b>		
1/4 page	833,00 € <b>833,00 €</b>	per issue 12 months budget
1/2 page	1.045,00 € <b>1.045,00 €</b>	per issue 12 months budget
full page	1.615,00 € <b>1.615,00 €</b>	per issue 12 months budget

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**from 3.000 to 6.000 €**  
Marketing Budget

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**from 2.000 to 3.000 €**  
Marketing Budget

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# from 1.000 to 2.000 €

## Marketing Budget

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