

Allestire

PRICE LIST

**EDITORIAL
PARTNER**

12 months
4 issues

Allestire

PRICE LIST EDITORIAL PARTNER

SINGLE editorial Design Guide	1. ISSUE	ISSUES 2 - 3 & 4	starts from	net / net
Single + box	1 editorial page			
	+ box BuyersGuide or TechGuide	Box BG or TG	686,00 € 2.744,00 €	per issue 12 months budget
Single + 1/4 page	1 editorial page			
	+ 1/4 page BuyersGuide or TechGuide	1/4 page BG or TG	800,00 € 3.200,00 €	per issue 12 months budget
Single + 1/2 page	1 editorial page			
	+ 1/2 page BuyersGuide or TechGuide	1/2 page BG or TG	920,00 € 3.680,00 €	per issue 12 months budget
Single + full page	1 editorial page			
	+ full page BuyersGuide or TechGuide	full page BG or TG BG or TG	1.190,00 € 4.760,00 €	per issue 12 months budget
DOUBLE editorial Design Guide	1. ISSUE	ISSUES 2 - 3 & 4		
Double + box	2 editorial pages			
	+ box BuyersGuide or TechGuide	Box BG or TG	796,00 € 3.184,00 €	per issue 12 months budget
Double + 1/4 page	2 editorial pages			
	+ 1/4 page BuyersGuide o TechGuide	1/4 page BG or TG	910,00 € 3.640,00 €	per issue 12 months budget
Double + 1/2 page	2 editorial pages			
	+ 1/2 page BuyersGuide o TechGuide	1/2 page BG or TG	1.030,00 € 4.120,00 €	per issue 12 months budget
Double + full page	2 editorial pages			
	+ full page BuyersGuide or TechGuide	full page BG or TG BG or TG	1.300,00 € 5.200,00 €	per issue 12 months budget
TRIPLE editorial Design Guide	1. ISSUE	ISSUES 2 - 3 & 4		
Triple + box	3 editorial pages			
	+ box BuyersGuide or TechGuide	Box BG or TG	856,00 € 3.424,00 €	per issue 12 months budget
Triple + 1/4 page	3 editorial pages			
	+ 1/4 page BuyersGuide or TechGuide	1/4 page BG or TG	970,00 € 3.880,00 €	per issue 12 months budget
Triple + 1/2 page	3 editorial pages			
	+ 1/2 page BuyersGuide or TechGuide	1/2 page BG or TG	1.090,00 € 4.360,00 €	per issue 12 months budget
Triple + full page	3 editorial pages			
	+ full page BuyersGuide or TechGuide	full page BG or TG BG or TG	1.360,00 € 5.440,00 €	per issue 12 months budget

Special ADV placements	
Presence in DesignGuide	+20%
ADV cover 2 inside	+20%
ADV cover 4 outside	+20%

6 months
2 issues

Allestire

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SINGLE editorial Design Guide	1. ISSUE	ISSUES 2 - 3 & 4	starts from	net / net
Single + box	1 editorial page			
	+ box	Box	857,50 €	per issue
	BuyersGuide or TechGuide	BG or TG	1.715,00 €	12 months budget
Single + 1/4 page	1 editorial page			
	+ 1/4 page	1/4 page	1.000,00 €	per issue
	BuyersGuide or TechGuide	BG or TG	2.000,00 €	12 months budget
Single + 1/2 page	1 editorial page			
	+ 1/2 page	1/2 page	1.150,00 €	per issue
	BuyersGuide or TechGuide	BG or TG	2.300,00 €	12 months budget
Single + full page	1 editorial page			
	+ full page	full page BG or TG	1.487,50 €	per issue
	BuyersGuide or TechGuide	BG or TG	2.975,00 €	12 months budget
DOUBLE editorial Design Guide	1. ISSUE	ISSUES 2 - 3 & 4		
Double + box	2 editorial pages			
	+ box	Box	995,00 €	per issue
	BuyersGuide or TechGuide	BG or TG	1.990,00 €	12 months budget
Double + 1/4 page	2 editorial pages			
	+ 1/4 page	1/4 page	1.137,50 €	per issue
	BuyersGuide o TechGuide	BG or TG	2.275,00 €	12 months budget
Double + 1/2 page	2 editorial pages			
	+ 1/2 page	1/2 page	1.287,50 €	per issue
	BuyersGuide o TechGuide	BG or TG	2.575,00 €	12 months budget
Double + full page	2 editorial pages			
	+ full page	full page BG or TG	1.625,00 €	per issue
	BuyersGuide or TechGuide	BG or TG	3.250,00 €	12 months budget
TRIPLE editorial Design Guide	1. ISSUE	ISSUES 2 - 3 & 4		
Triple + box	3 editorial pages			
	+ box	Box	1.070,00 €	per issue
	BuyersGuide or TechGuide	BG or TG	2.140,00 €	12 months budget
Triple + 1/4 page	3 editorial pages			
	+ 1/4 page	1/4 page	1.212,50 €	per issue
	BuyersGuide or TechGuide	BG or TG	2.425,00 €	12 months budget
Triple + 1/2 page	3 editorial pages			
	+ 1/2 page	1/2 page	1.362,50 €	per issue
	BuyersGuide or TechGuide	BG or TG	2.725,00 €	12 months budget
Triple + full page	3 editorial pages			
	+ full page	full page BG or TG	1.700,00 €	per issue
	BuyersGuide or TechGuide	BG or TG	3.400,00 €	12 months budget

Special ADV placements	
Presence in DesignGuide	+20%
ADV cover 2 inside	+20%
ADV cover 4 outside	+20%

3 months
1 issue

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PRICE LIST EDITORIAL PARTNER

SINGLE editorial Design Guide	1. ISSUE	ISSUES 2 - 3 & 4	starts from	net / net
Single + box	1 editorial page			
	+ box	Box	1.071,88 €	per issue
	BuyersGuide or TechGuide	BG or TG	1.071,88 €	12 months budget
Single + 1/4 page	1 editorial page			
	+ 1/4 page	1/4 page	1.250,00 €	per issue
	BuyersGuide or TechGuide	BG or TG	1.250,00 €	12 months budget
Single + 1/2 page	1 editorial page			
	+ 1/2 page	1/2 page	1.437,50 €	per issue
	BuyersGuide or TechGuide	BG or TG	1.437,50 €	12 months budget
Single + full page	1 editorial page			
	+ full page	full page BG or TG	1.859,38 €	per issue
	BuyersGuide or TechGuide	BG or TG	1.859,38 €	12 months budget
DOUBLE editorial Design Guide	1. ISSUE	ISSUES 2 - 3 & 4		
Double + box	2 editorial pages			
	+ box	Box	1.243,75 €	per issue
	BuyersGuide or TechGuide	BG or TG	1.243,75 €	12 months budget
Double + 1/4 page	2 editorial pages			
	+ 1/4 page	1/4 page	1.421,88 €	per issue
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Double + 1/2 page	2 editorial pages			
	+ 1/2 page	1/2 page	1.609,38 €	per issue
	BuyersGuide o TechGuide	BG or TG	1.609,38 €	12 months budget
Double + full page	2 editorial pages			
	+ full page	full page BG or TG	2.031,25 €	per issue
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TRIPLE editorial Design Guide	1. ISSUE	ISSUES 2 - 3 & 4		
Triple + box	3 editorial pages			
	+ box	Box	1.337,50 €	per issue
	BuyersGuide or TechGuide	BG or TG	1.337,50 €	12 months budget
Triple + 1/4 page	3 editorial pages			
	+ 1/4 page	1/4 page	1.515,63 €	per issue
	BuyersGuide or TechGuide	BG or TG	1.515,63 €	12 months budget
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	BuyersGuide or TechGuide	BG or TG	1.703,13 €	12 months budget
Triple + full page	3 editorial pages			
	+ full page	full page BG or TG	2.125,00 €	per issue
	BuyersGuide or TechGuide	BG or TG	2.125,00 €	12 months budget

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from **3.000 to 5.500 €**
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